



payme.sk
UI branding
manual

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1.0

Payme as a payment button



1.1 Payme button



Always use invert color scheme and rounded corners for payme button.

1.2 Safe zone inside the payme button



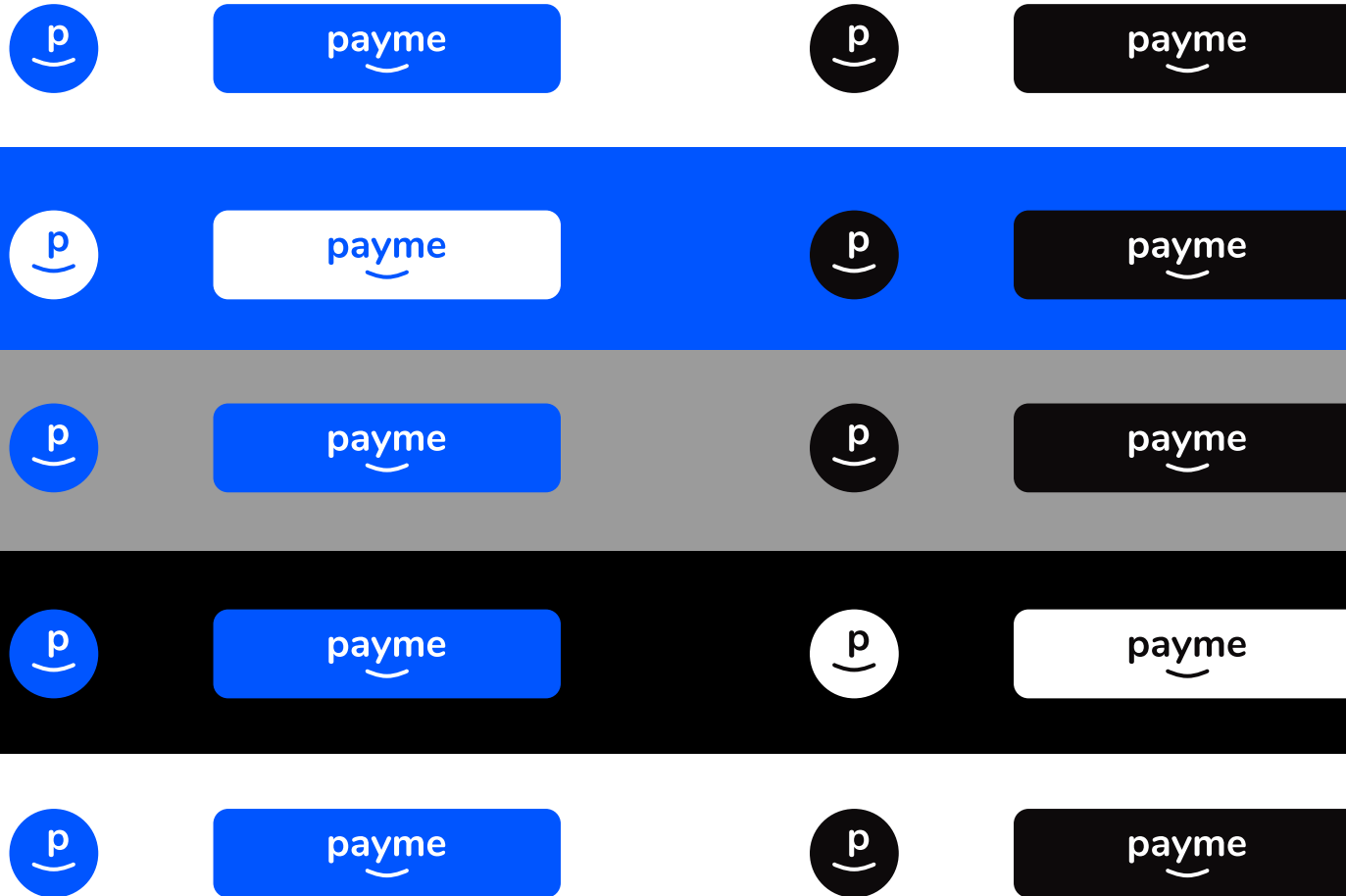
Always maintain the required safe zone inside the payme button.

1.3 Construction of the button area



Payme button can be extended to the width to create more conversional area and supported with info tag (if convenient).

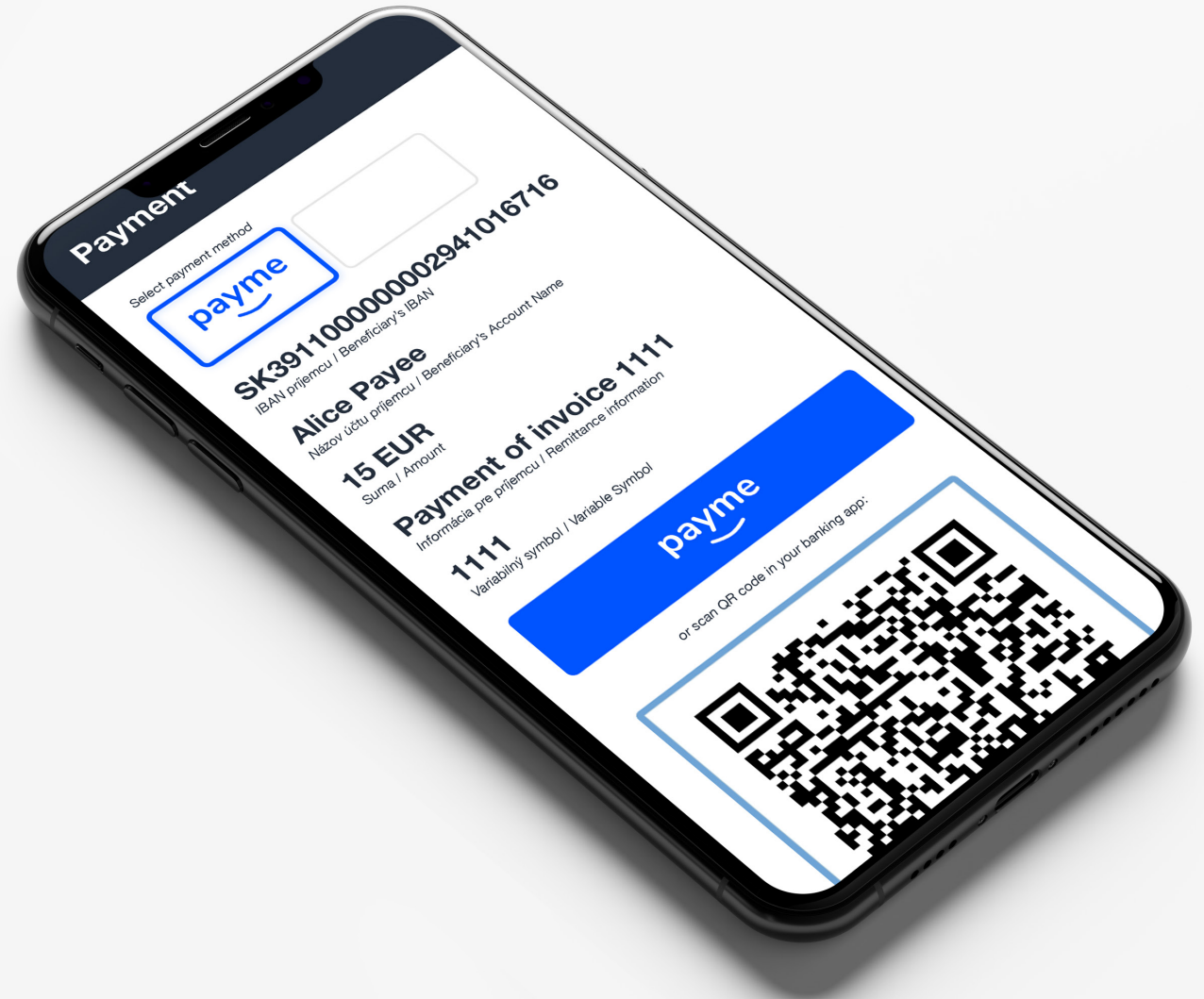
1.4 Color schemas



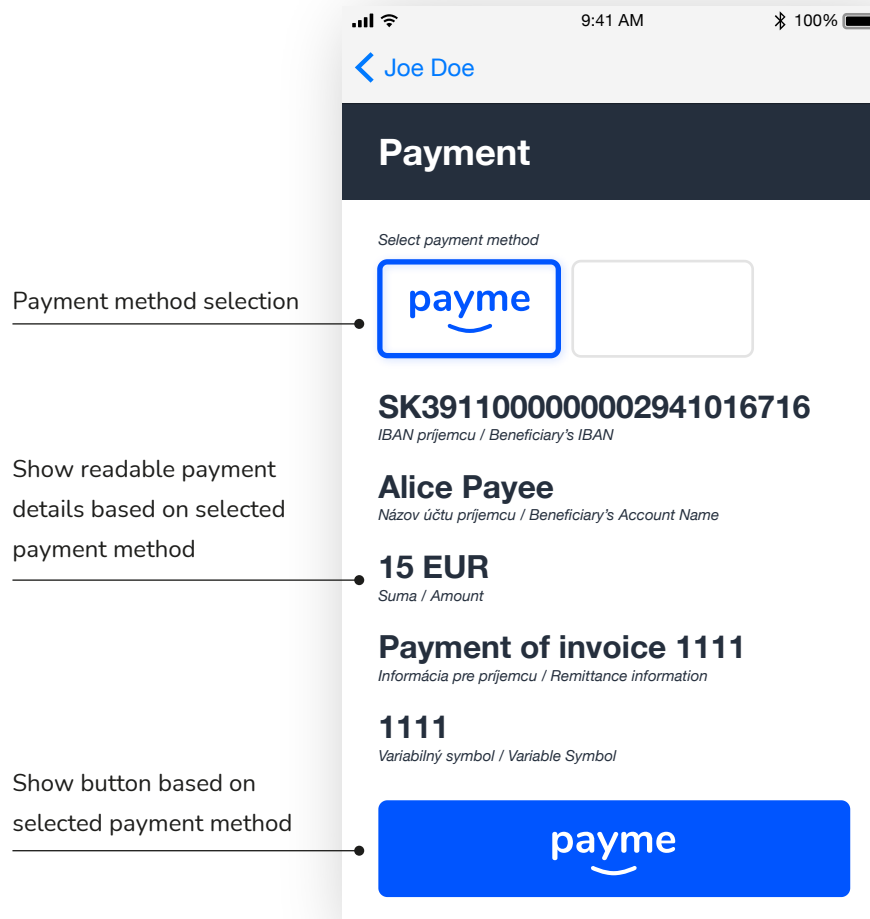
Different colour schemas for using payme as a payment button.

2.0

Payme in a mobile app



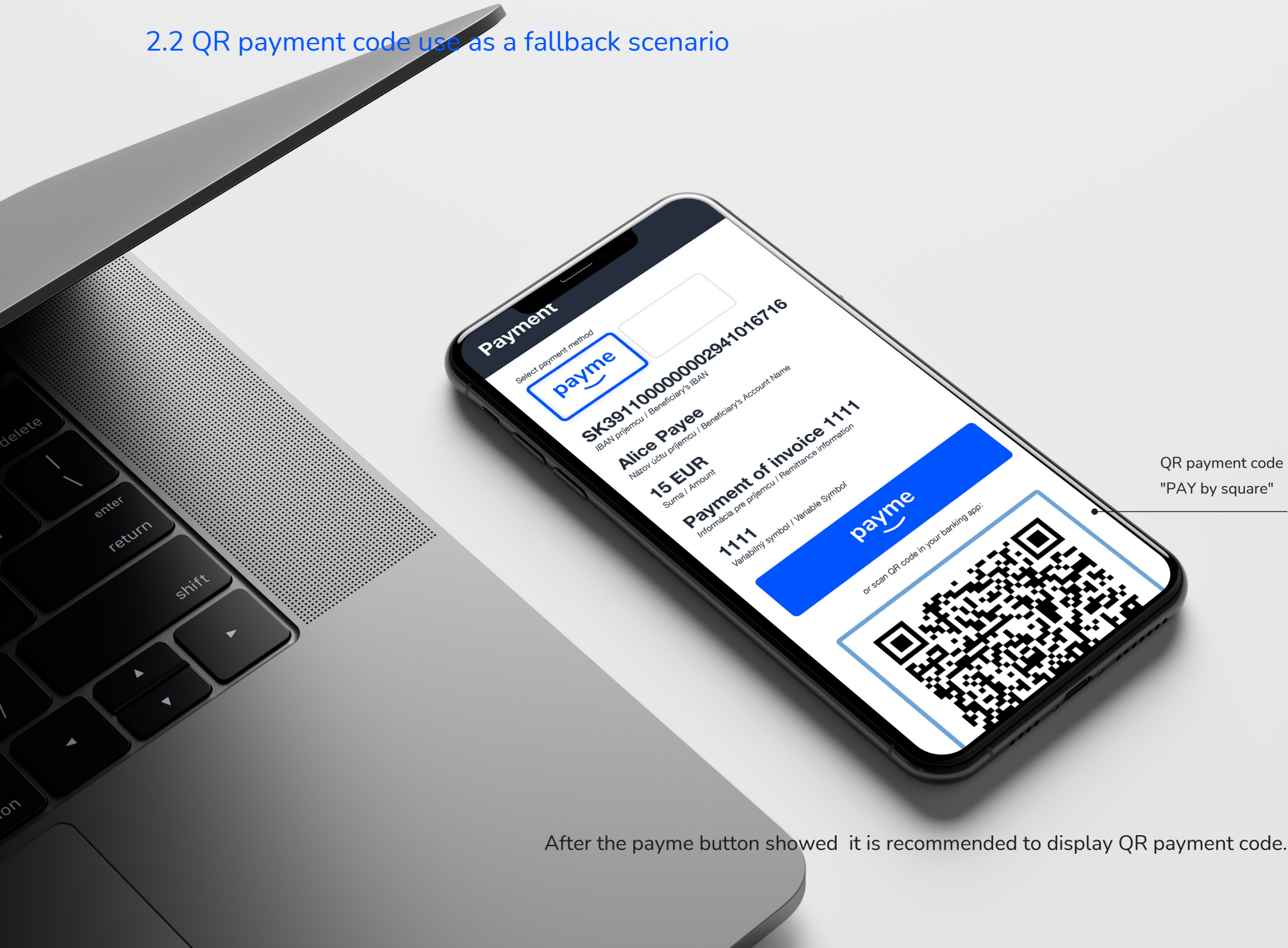
2.1 Use of payme button in the mobile app



It is recommended to fill CN (Creditor's name) attribute with the name of payment recipient

After the payment details showed it is recommended to display payment button.

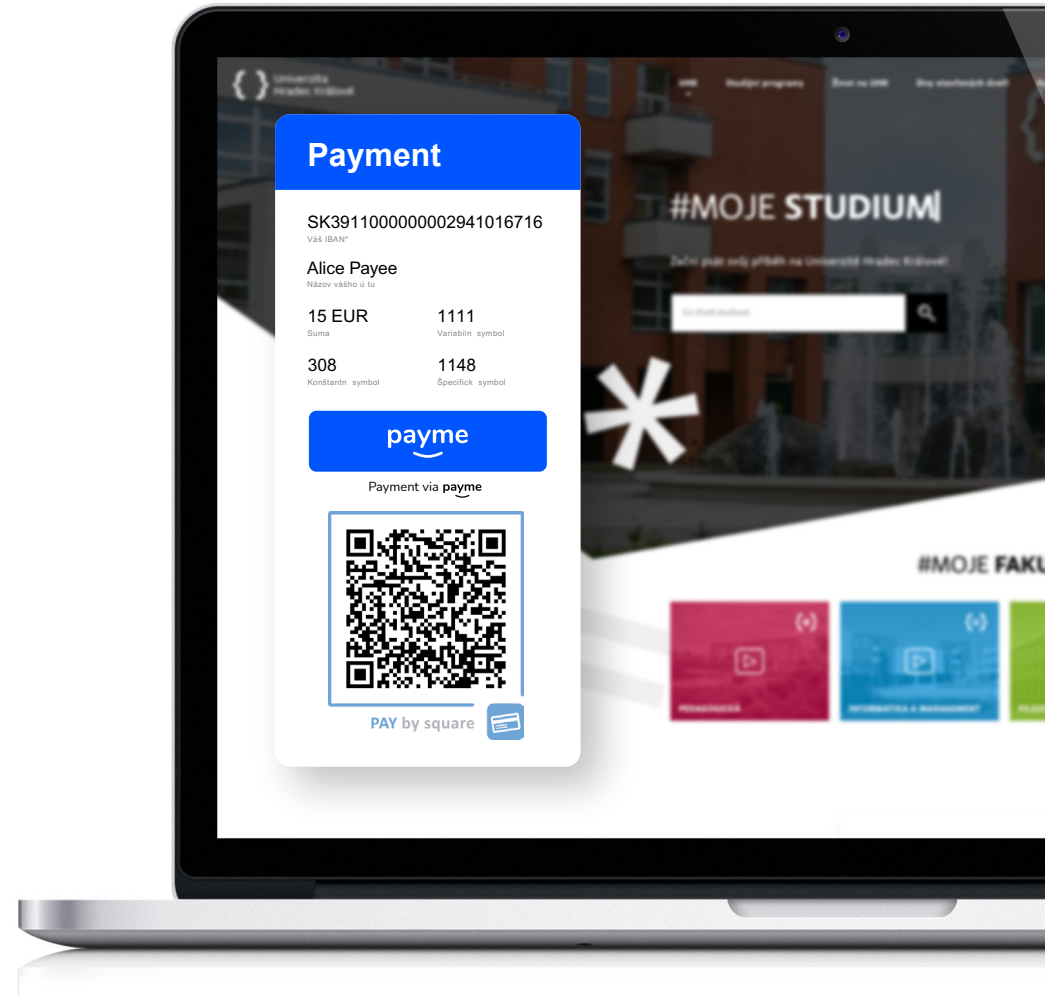
2.2 QR payment code use as a fallback scenario



After the payme button showed it is recommended to display QR payment code.

3.0

Payme in a web app



3.1 Use of payme in landscape view

The image shows a browser window displaying a payme payment page. The browser's address bar shows `https://www.example.com`. The page content includes a QR code, a 'PAY by square' button, and a 'Payment' summary section. The summary section displays the following details:

- IBAN: SK391100000002941016716
- Payee: Alice Payee
- Suma: 15 EUR
- Variabilni symbol: 1111
- Konstantni symbol: 308
- Specificky symbol: 1148

Below the summary, there are three buttons for selecting a payment method: 'payme', and two empty buttons. A large blue 'payme' button is also visible at the bottom of the payment summary.

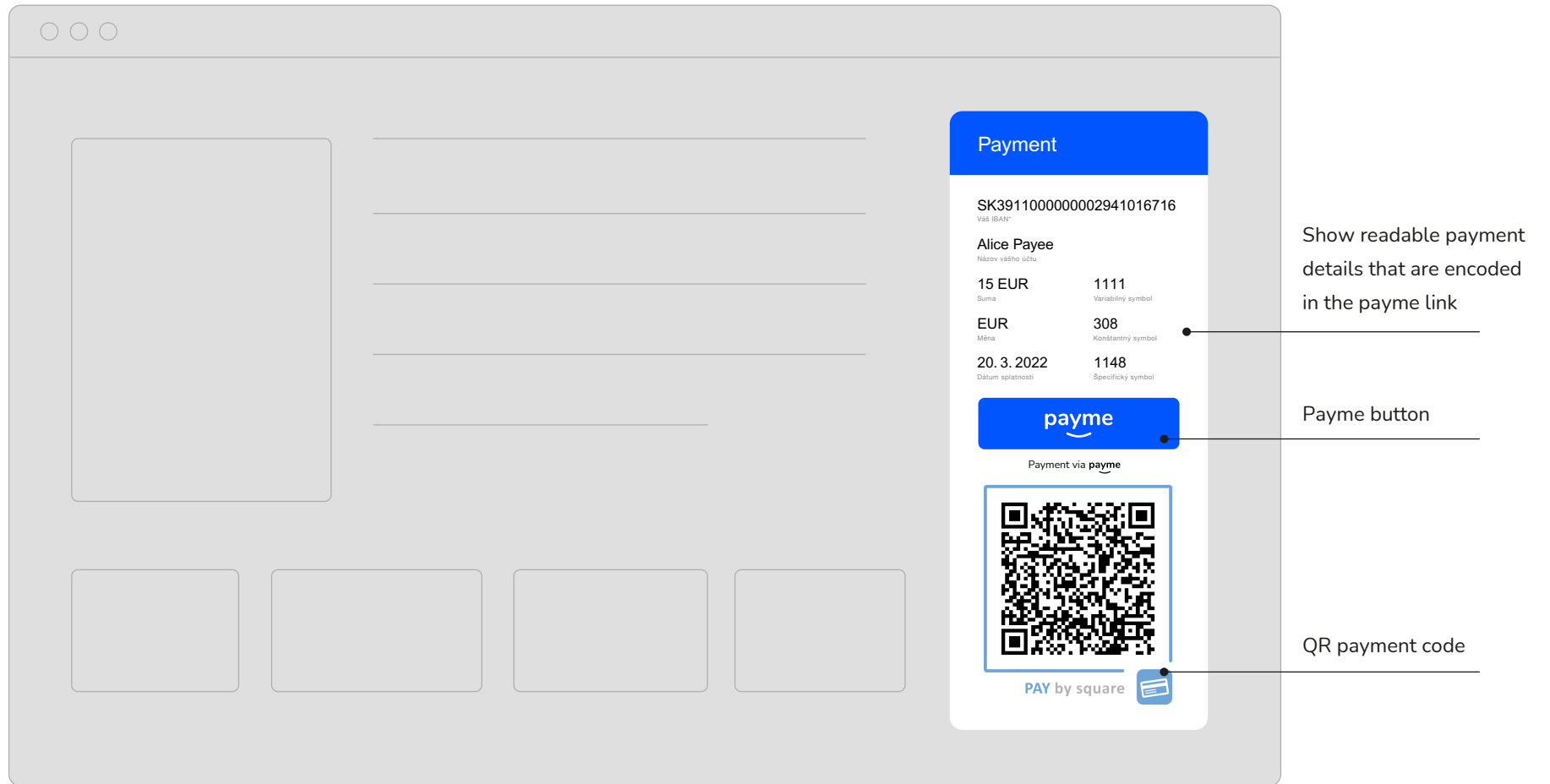
Annotations with lines pointing to specific elements:

- Always use TLS domain certificate issued by trusted certificate authority (points to the address bar)
- Let your user log in or register before showing payme button (points to the user profile icon)
- Show readable payment details that are encoded in the payme link (points to the payment summary details)
- QR payment code (points to the QR code)
- Show button based on selected payment method (points to the 'PAY by square' button)

It is recommended to fill CN (Creditor's name) attribute with the name of payment recipient.

E.g.: `https://payme.sk/?V=1&IBAN=SK391100000002941016716&AM=15&CC=EUR&MSG=Payment+of+invoice+1111&CN=Alice+Payee`

3.2 Use of payme in portrait view

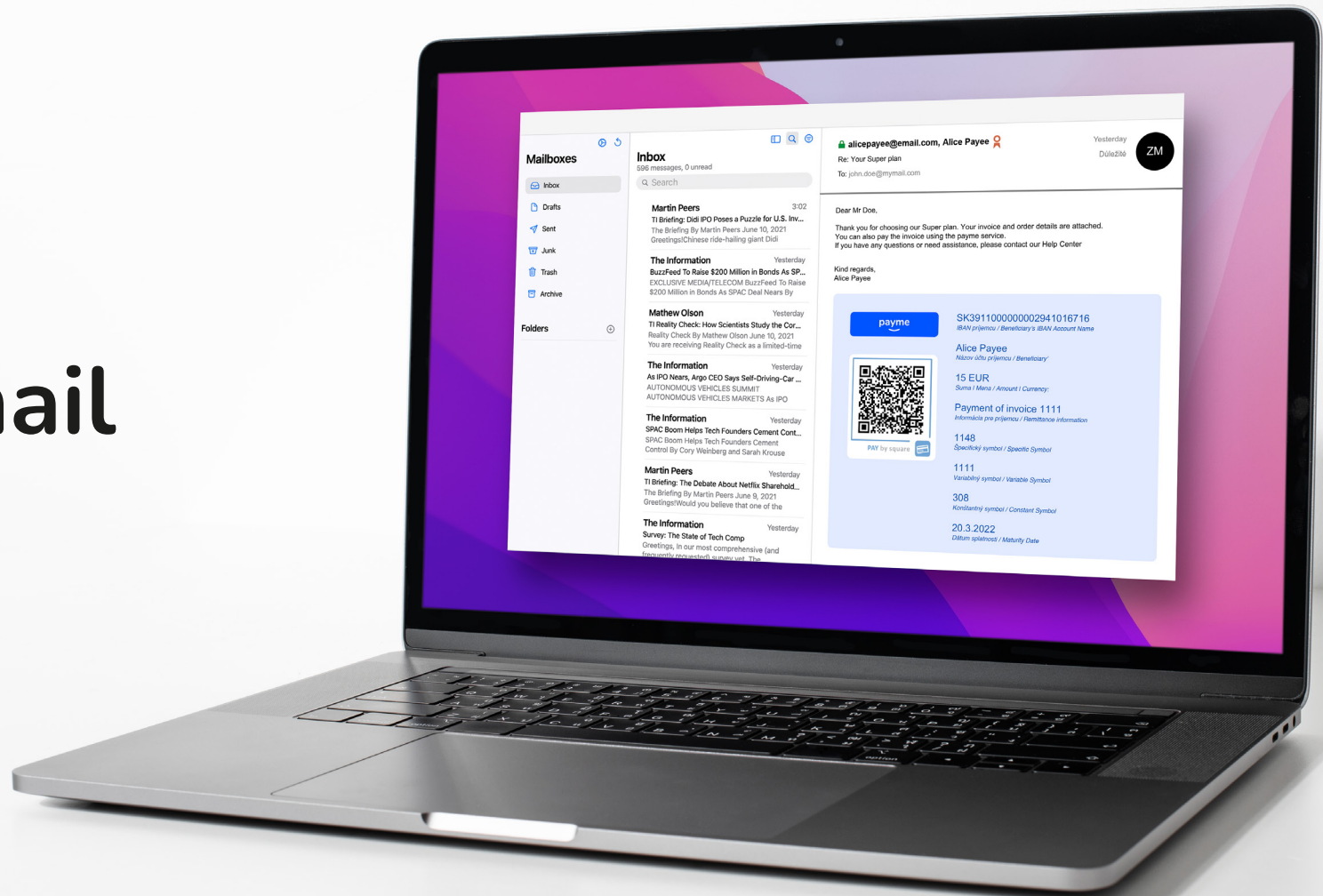


It is recommended to fill CN (Creditor's name) attribute with the name of payment recipient.

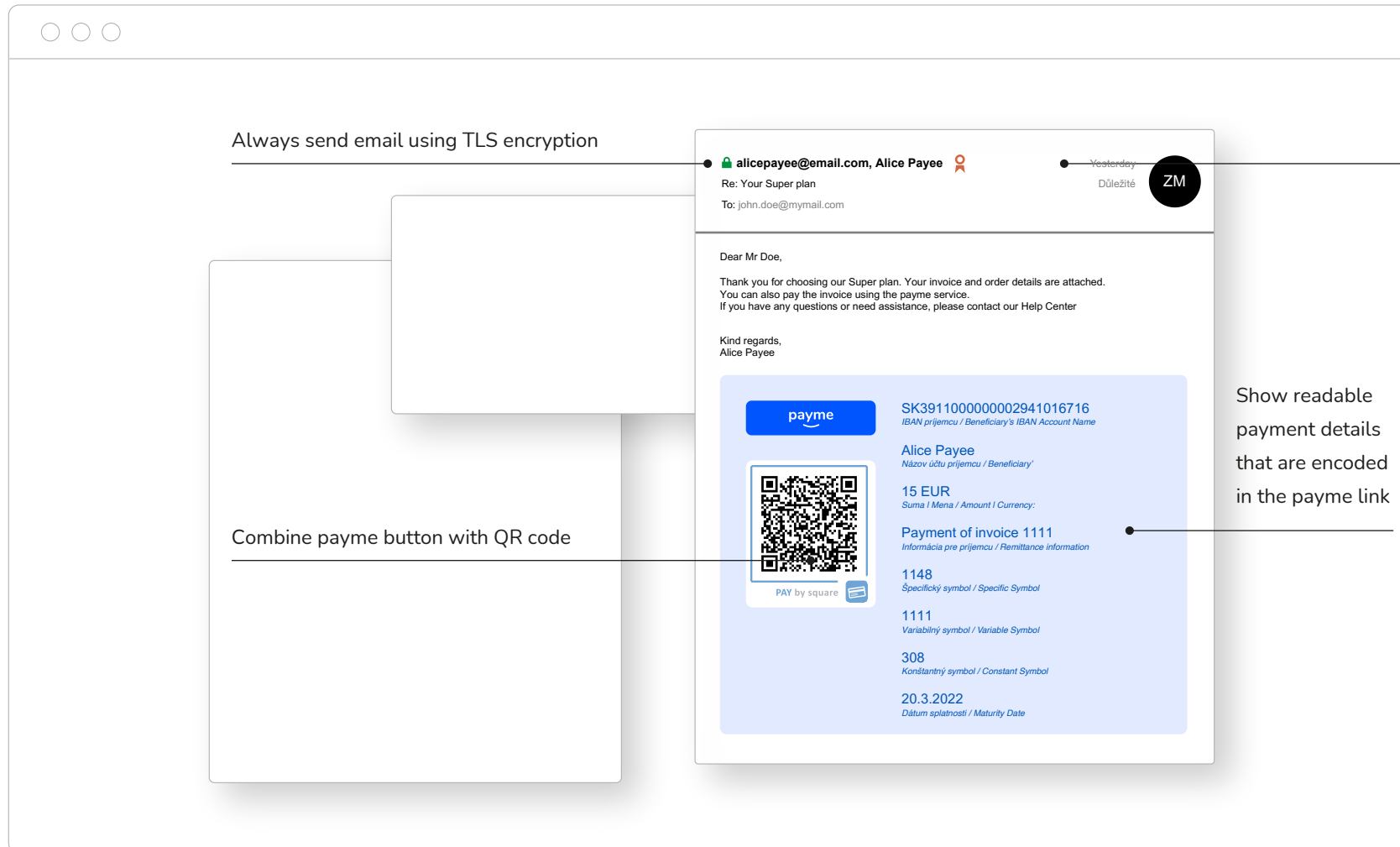
E.g.: <https://payme.sk/?V=1&IBAN=SK391100000002941016716&AM=15&CC=EUR&MSG=Payment+of+invoice+1111&CN=Alice+Payee>

4.0

Payme in a email



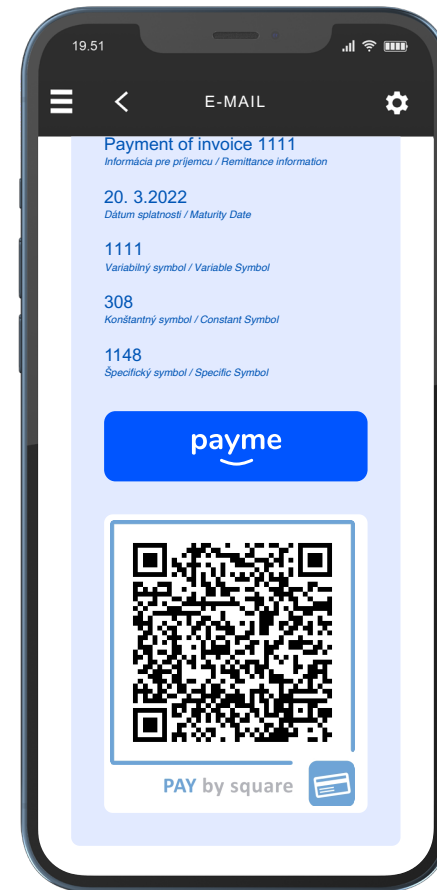
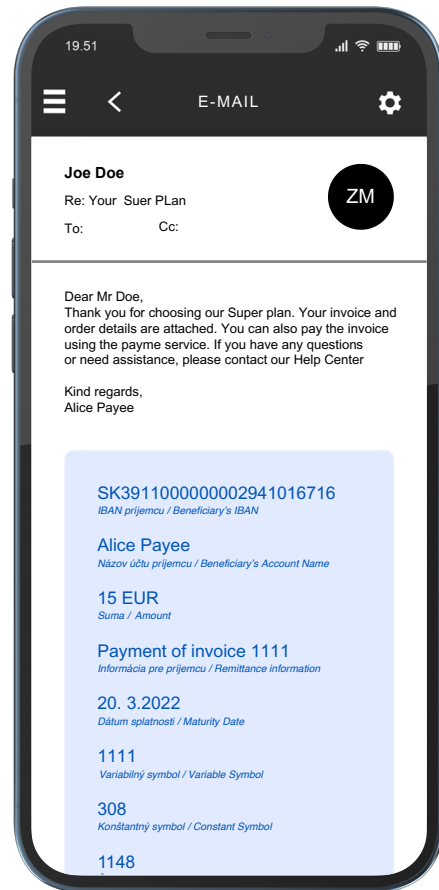
4.1 Use a payme button in desktop email app



It is recommended to fill CN (Creditor's name) attribute with the name of payment recipient.

E.g.: <https://payme.sk/?V=1&IBAN=SK391100000002941016716&AM=15&CC=EUR&MSG=Payment+of+invoice+1111&CN=Alice+Payee>

4.2 Use a payme button in mobile email app



After the payment details showed it is recommended to display payment button and QR payment code.

5.0 License conditions

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